

## Cobber Inner Winner Promotion

### Terms and Conditions

#### Schedule to Conditions of Entry:

<b>Promotion Name</b>	Cobber Inner Winner
<b>Permits</b>	ACT T24/2217, SA TP24-02892, NSW TP-03835
<b>Promoter</b>	The promoter is Ridley AgriProducts Pty Ltd ABN 94 006 544 145 (Ridley). Cobber is a registered trademark of Ridley, whose address and telephone number appear below.
<b>Website</b>	<a href="https://www.cobberdogfood.com.au/promo-innerwinner/">https://www.cobberdogfood.com.au/promo-innerwinner/</a>
<b>Promotional Period</b>	<p>The Promotion starts at 12:01am AEDT on 3 February 2025 and closes at 11:59pm AEST on <b>30 June 2025</b>.</p> <p>Irrespective of the above, the Promotional Period will close immediately in the event that all of the Prizes have been exhausted, subject to any written directions from relevant State or Territory authorities.</p>
<b>Promotion Type</b>	Instant Win Game of Chance
<b>Entry Restrictions</b>	Entry is open to residents of all Australian states and territories who are over the age of 18 years (Eligible Participants).
<b>Entry Method</b>	<p>a) For a chance to win an instant win Prize, Eligible Participants must first purchase a Cobber Eligible Product from a participating retailer in a transaction during the Promotional Period and then complete the online entry form at <a href="https://www.cobberdogfood.com.au/promo-innerwinner/">https://www.cobberdogfood.com.au/promo-innerwinner/</a> and upload proof of the purchase that clearly shows the Eligible Product has been paid for in full, and was purchased from a participating retailer during the Promotional Period.</p> <p>b) In these Conditions of Entry, 'Eligible Product' means one of the following:</p> <ul style="list-style-type: none"><li>i. Cobber Puppy 3kg bag</li><li>ii. Cobber Puppy 8kg bag</li><li>iii. Cobber Puppy 20kg bag</li><li>iv. Cobber Working Dog 20kg bag</li></ul>

	<ul style="list-style-type: none"> <li>v. Cobber Performance Dog 20kg bag</li> <li>vi. Cobber Adult with Chicken 8kg bag</li> <li>vii. Cobber Adult with Chicken 20kg bag</li> <li>viii. Cobber Adult with Beef 3kg bag</li> <li>ix. Cobber Adult with Beef 20kg bag</li> <li>x. Cobber Adult 7+ 3kg bag</li> <li>xi. Cobber Adult 7+ 8kg bag</li> <li>xii. Cobber Adult 7+ 20kg bag</li> <li>xiii. Cobber Adult Healthy Weight 20kg bag</li> <li>xiv. Cobber Adult Large Breed 8kg bag</li> <li>xv. Cobber Adult Large Breed 20kg bag</li> </ul>
<b>Maximum Entries Permitted</b>	One entry per eligible proof of purchase. Multiple entries will be allowed per Eligible Participant. A separate online entry form must be completed and a unique proof of purchase uploaded for each entry.
<b>Prizes:</b>	<p>Three (3) Pet Eufy Dog Cameras 605 valued at A\$499.00 each</p> <p>Ten (10) PetSafe Automatic Ball Launchers valued at A\$276.80 each</p> <p>500 Cobber soft plush toys valued at A\$20.00 each</p> <p>Each Prize value includes GST and is as at the date of drafting these terms.</p>
<b>Value of Prize Pool</b>	A\$14,265 (including GST) as at the start of the Promotion.
<b>Prize Winner Determinations</b>	<p>Entries will be sequentially numbered on receipt via the Website. Prizes will be allocated to entries that receive one of 513 predetermined, randomly selected numbers. All instant win Prize Winners will be notified instantly on screen upon winning a Prize. The Prize for each of the 513 numbers has been predetermined by Ridley.</p> <p>There will be a total of 513 prizes.</p>
<b>Conditions of Prize</b>	Prizes are not transferable and cannot be converted to cash. By participating, entrants are deemed to have accepted these Conditions of Entry as to how the Promotion is to be conducted.
<b>Prize Winner Notifications</b>	<p>Prize Winners will be notified immediately on screen upon winning a prize. Any ineligible entries, such as those without a unique and eligible proof of purchase, may be deemed invalid by Ridley and may lead to the forfeiture of the Prize at the sole discretion of Ridley.</p>

<b>Prize Delivery</b>	Each Prize will be delivered to the Prize Winner's home address provided at the time of entry by <b>31 July 2025</b> .
<b>Prize Winner Publication Details</b>	The last name, initial letter of the first name and post code of the Prize Winners will be published on <a href="https://www.cobberdogfood.com.au/promo-innerwinner/">https://www.cobberdogfood.com.au/promo-innerwinner/</a> at 10:00am AEDT on <b>14 July 2025</b> , unless the Prize Winner has requested their details are not published.
<b>Prize Claim Date and Unclaimed Prize Draw</b>	<p>If any Prizes have not been awarded by <b>30 June 2025</b>, all non-winning entries will be included in a second chance prize draw for the Prizes that have not yet been awarded. The second chance prize draw will be decided by a random prize draw at 10:00am AEST on <b>4 July 2025</b>. Winner/s of the second chance prize draw will be notified by email by 5:00pm AEST on 9 May 2025. Each Prize will be delivered to the Prize Winner's home address provided at the time of entry by <b>31 July 2025</b> and the last name, initial letter of the first name and post code of the second chance prize draw prize winner/s, with a prize value of \$250 or more, will be published on <a href="https://www.cobberdogfood.com.au/promo-innerwinner/">https://www.cobberdogfood.com.au/promo-innerwinner/</a> 10:00am AEST on <b>14 July 2025</b>.</p>

## Conditions of Entry

1. These Conditions of Entry are to be read in conjunction with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails.
2. Information on how to enter & prizes form part of these terms & conditions. Any entry not complying with these Conditions of Entry and Schedule to Conditions of Entry is invalid.
3. Standard entry restriction: Employees of the Promoter, the Promoter's associated companies, the Promoter's agencies associated with the Promotion and their immediate families are ineligible to enter.
4. Promotional Period: The Promotion will take place during the Promotional Period. Any entry that occurs outside this period is invalid.
5. Receipt of entries for electronic entries: Entries are deemed to be received at the time of receipt into the Promoter's database. The Promoter is not responsible for incorrect, inaccurate, incomplete, late, lost or misdirected information caused by an entrant or occurring during transmission.
6. Games of Chance: The competition is a game of chance and winners are determined randomly. All judgments and decisions are final and no correspondence will be entered into in this regard.
7. Verification Requirements: The Promoter may require the entrant to provide proof of identity, age, and residency. If the Promotion requires the purchase of a product(s), the Promoter reserves the absolute discretion to require any prize winner to produce the original purchase receipt/s for every entry they made during the Promotion Period in order to claim a prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
8. Vouchers: If a voucher is offered as a prize, the prize will be subject to the issuer's terms of use and are valid until the voucher expiry date stated on the voucher itself. The card cannot be converted to cash nor replaced if lost, stolen or defaced.
9. Standard Prize Restriction: All prizes unless stated to the contrary are not transferable & cannot be converted to cash.
10. Prize Value: Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prize.
11. Prize Delivery: Prizes will only be delivered in Australia and each winner should allow 28 days from prize winner determination for delivery of their prize.
12. If the prize becomes unavailable: The Promoter may substitute a different prize item of equal or greater value in the event that any prize item is unavailable despite the Promoter's reasonable endeavours to procure within Australia. This substitution may be subject to any approval process required by any relevant gaming or lotteries authority if the Promotion is a game of chance.
13. Australian Consumer Law: The winner should look to the manufacturer of products and provider of services awarded as prizes for all warranties. These terms and conditions do not exclude or limit the application of any statutory provision (including a provision of the *Competition and Consumer Act 2010*) where to do so would contravene that statute or cause any part of these terms and conditions to be void.
14. Tampering: The Promoter reserves the right to disqualify any individual entrant or group of entrants for tampering with the entry process. Tampering includes but is not limited to the utilisation of techniques designed to make of multiple entries that are not associated with a separate Eligible entrant, or submitting an entry which is not otherwise in accordance with these Conditions of Entry and Schedule to Conditions of Entry. Should the Promoter find evidence of tampering by an individual, in addition to declaring any or all entries made by that individual invalid, the Promoter may also preclude that entrant from participation future promotions of the Promoter.

15. Risks: The entrant acknowledges that participation in the Promotion and prize fulfilment may involve risk. The Promoter may require a winner (and their companions) to sign an indemnity and release prior to participation in the prize fulfilment or participation in the Promotion.
16. Technical Malfunction: If for any reason this Promotion is not capable of running as planned, whether caused by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion. The Promoter is not responsible for any problems or technical malfunction of any telephone, telephone or computer network, or lines, servers, or telephone or internet providers, traffic congestion on any phone or computer network, or any combination thereof, including any injury or damage to participants or any other person's handset or computer related to or resulting from participation or sending or receiving of any communication or of any materials in this Promotion.
17. Publicity: Winners may be required to participate in a follow-up interviews and publicity. By entering the Promotion and claiming a prize, the winner agrees that the Promoter may use their name, image and photograph/s for publicity and Promotion purposes, without compensation, and agrees that the Promoter will own copyright in any such images and photograph/s and in all material incorporating the photograph/s.
18. Entry Content: The Promoter may use any entry content, name, likeness, images, photograph/s, film and sound recordings and any other material created during participation in the Promotion for publicity and promotion purposes for an unlimited period throughout the world without compensation in any media, social media, advertising and/or and promoting any products manufactured, distributed and/or supplied by the Promoter.
19. Copyright: It is a condition of participating in the Promotion that the entrant warrants that their entry is original and does not infringe the intellectual property of any third parties. The entrant assigns all rights, title and interest in their entry to the Promoter without compensation. The entrant further agrees not to object to the Promoters use of the entry material on the basis of any moral right. The Promoter may, if required request that an entrant complete any documentation necessary to give effect to this assignment of right, title and interest.
20. Liability: The Promoter and its respective related bodies corporate, officers, employees and agents, are not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
21. Disruptive, abusive, unsuitable entries: The Promoter may determine all entries invalid and/or preclude participation by an entrant if an entrant disrupts, annoys, abuses, acts contrary to law or engages in fraudulent misleading and deceptive conduct.
22. Tax: Winners should obtain their own independent financial advice in relation to any tax liability that may arise as a result of their participation in the Promotion.
23. Promoters Decisions: All decisions of the Promoter are at their complete discretion and are final. No correspondence will be entered into.
24. Social Media: The Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, Instagram or Twitter. Entrants completely release Facebook, Instagram or Twitter from any and all liability relating to the Promotion.
25. Privacy: Each entry becomes the property of the Promoter. Ridley collects personal information about entrants to include entrants in the Promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the Promotion. At Ridley, we value privacy and the information we collect is for the competition and prize distribution. If you agreed to follow-up contacts by us or asked to be put on our mailing list when you registered, we may also contact you from time to time. You can always change your preference for follow-up

contacts by e-mailing us at any time. All details will be held in accordance with the Ridley Corporation Privacy Policy which can be accessed by visiting [www.ridley.com.au/privacy-policy/](http://www.ridley.com.au/privacy-policy/)

26. Ridley and its related entities and participating retail stockists (including store owners) and agencies associated with this Promotion (each an 'Ineligible Entrant') and all owners, employees, contractors and their immediate families (including spouse, de-facto spouse, parent, guardian, child or sibling) of an Ineligible Entrant and any person who has breached the terms and conditions of any promotion run by or on behalf of the Ridley are ineligible to enter.
27. These Conditions of Entry are governed by the laws of Victoria. By participating in this Promotion all entrants irrevocably submit to the non-exclusive jurisdiction of Victoria and waive any right to object to the venue on any ground.

**Promoter Postal Address**

Ridley AgriProducts Pty Ltd PO Box 16187, Collins Street West, VIC 8007 Phone: 1300 666 657

**Promoter Registered Address**

Level 9, South Tower Rialto, 525 Collins Street, Melbourne VIC 3000